



## A Process Documentation of the Radio Intervention during COVID-19 Situation in Bangladesh

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**Timeline:** May to December 2020

**Brief Overview:** The growing COVID-19 crisis threatens to disproportionately hit developing countries. This global epidemic has severely affected all aspects of our physical, mental, economic, educational life. The government of Bangladesh has directed that all educational institutions remain closed. Like other educational institutions, BRAC, IED led play-labs (Cox's bazar Camp and host community) are closed as well. Play Lab is such a place that allows the children to learn with play where they get abundant joy. Due to lock down children are certain to miss the ambience of play labs. Therefore, BRAC, IED initiated a Telecommunication platform named 'Pashe Achi'. But this initiative does not

cover all the target population. Upon consultation with the Sesame Workshop New York and BRAC IED has decided to develop a radio intervention. Couple of local and one national radio station (Bangladesh Betar) will cover a number of districts of North, South and Southeast regions in Bangladesh. The language medium will be Bengali and Chatgaya (local Chittagonian dialect) used for. BRAC James P Grant School of Public Health (JPGSPH), BRAC University to conduct a process documentation to narrate the operations of radio intervention and its comprehensive decisions, mitigate challenges and aim for success during the Covid-19 outbreak.

**Methodology:** We will use qualitative methods and techniques for this process documentation study. Key informant interview (KII) and in-depth interview (IDI) are the main tools for conducting the research. Besides, we will participate as an observer and learner in different training sessions organized by BIED for operating their telecounseling programme hosted on online platforms.

**Donor and Partner:** BIED, BRAC University